

Metamark M7-CR-R

Removable Crystal Etch for Window Manifestation



Product Description

Metamark Removable Crystal Etch is a polymeric Etch Effect Film, designed for removable window manifestation. It is ideal for use in retail, leisure, décor, office, and domestic applications. Metamark Frost can be used to create privacy, for branding, or for advertising. The film is combined with a solvent-based removable adhesive ensuring clean removal. Metamark M7-CR-R is suitable for vinyl cut graphics, and compatible with Solvent, Eco Solvent, Latex and UV printers.

Features & Benefits

- Removable Crystal Etch Effect Film.
- For window manifestation, décor and advertising.
- Solvent, Eco Solvent, Latex and UV Compatible.
- Metasure warranty up to 3 years.

Face Film	
Face Film	Matt calendered PVC
Gauge	70 micron nominal

Adhesive	
Type	Removable clear solvent-based acrylic
Adhesion to glass 20 mins	4N/25mm nominal
Adhesion to glass 24 hour	6N/25mm nominal
Application temperature	+10°C to +50°C
Service temperature	-30°C to +110°C

Light Transmission	
Crystal Etch	56%

Release Liner	
Weight	140 gsm nominal
Type	An advanced specially treated layflat kraft paper with high internal strength and PE coating

Finishes		
Finishes Available	M7-CR-R	Crystal Etch

Roll Presentation	
Roll Widths	1.22m

Durability	
Shelf Life	1 years. (10-20°C and 50% R.H).
External weathering	3 years, Clean removable upto 6 months. in vertical exposure under Northern European conditions.
Fire Rating	Class B - BS EN 13501-1:2007
Chemical Resistance	Resistant to mineral oils, fats and fuels, aliphatic solvents, mild acids, salt and alkali for e.g. diesel oil, gasoline, paraffin, hydraulic oil, antifreeze, soap suds etc.
Regulations	REACH & RoHS compliant

Application

- For computer-cut etched glass effect graphics, and window manifestation.
- Suitable for wet or dry application.
- Apply unstressed, in particular to curves and recesses. It is not suitable for application over rivets or complex recesses.
- Multiple panels should be applied in the same direction.
- Not recommended to be applied between two sheets of glass.
- Not recommended for use on low energy surfaces such as polypropylene.
- The user should determine suitability of substrate.

MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that completed decorative markings which utilise Metamark SignVinyl will remain in good condition without excessive fading or colour degradation for the specified life time of each material when correctly stored and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark SignVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will also, at its own discretion, contribute an allowance towards the costs involved in replacing the graphics. Please Note: The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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