

# Metamark MD-RU502

510gsm PET White Back POS Print Media



## Product Description

MD-RU502 is a semi-rigid print media for use on POS, exhibition, display, and retail applications. The 510gsm product offers excellent layflat properties. It has a smooth matt white finish providing vibrant graphics, a 'lightstop' membrane and a white backing. It is to be used without overlamination. For use on Solvent, UV, and Latex printers.

## Features & Benefits

- For Solvent, Eco Solvent, UV and Latex (300,500,700,800)
- One part system.
- Fire retardant in accordance with B2.
- Excellent layflat properties.

### Face Film

Material	PET+PVC
Weight	510gsm
PET Weight	175gsm
Coating Weight	335gsm
Cold Resistance	-30°C

### Finishes

Finishes Available	MD-RU502	Smooth Matt White
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### Durability

Shelf Life	1 year. (10-20°C and 50% R.H).
External weathering	<1 year (unprinted). This refers to the unprinted vinyl when installed. Refer to ink manufacturer for durability of the finished product.
Fire Rating	FR B2.
Regulations	REACH Compliant.

### Roll Presentation

Roll Widths	0.914m / 1.07m / 1.37m / 1.6m
Roll Lengths	50m

## Printing and Handling

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to [www.metamark.co.uk](http://www.metamark.co.uk).
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- The product is reverse wound, so load material accordingly.
- The weight of the banner may necessitate some slack on the unwind.
- The product is designed to be used without an overlaminate. If a liquid laminate is used it is the responsibility of the user to test.
- The durability of the finished print is dependent on the inks and printer.

## MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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