

MetaGrab® MDP-UB

Promotional Grade Digital Media with Ultra Tack Adhesive



Product Description

Metamark MDP-UB Series with MetaGrab® adhesive offers an ideal solution for sealed rough, textured, and difficult to stick to surfaces. With its high grab, applications include walls and floor décor. It is also suitable for textured low energy plastics. Metamark MDP-UB is compatible with Solvent, Eco Solvent, Latex and UV printers. The 100 micron film has a grey opaque adhesive, and is offered in white matt. The unprinted film is durable up to 4 years outdoor.

Features & Benefits

- MetaGrab® Ultra Tack adhesive.
- For sealed textured, walls, floor, plastics, and difficult to adhere to surfaces.
- Matched Laminates; MetaGuard 300, MetaGuard F Floor System.
- Solvent, Eco Solvent, Latex and UV Compatible.
- Up to 4 years external durability unprinted.

Face Film

Face Film	Monomeric Calendered Vinyl
Gauge (ISO 2286-3)	100 micron nominal
Tensile Strength	20N/15mm MD nom.
Elongation at break	130% MD nominal

Adhesive

Type	Ultra tack permanent grey solvent-based acrylic
Adhesion Glass	20 min 21 N/25mm nominal 24 hour 22N/25mm nominal
Adhesion Steel (Stainless)	20 min 15 N/25mm nominal 24 hour 26 N/25mm nominal
Application temperature	+10°C to +50°C
Service temperature	-10°C to +80°C

Release Liner

Print	'Metamark Digital Vinyl' blue print
Weight	140 gsm nominal
Type	Layflat kraft with PE coating

Finishes

Finishes Available	MDP-UB-301M	White Matt
--------------------	-------------	------------

Roll Presentation

Roll Widths	1.37m / 1.60m
Roll Lengths	50m

Durability

Shelf Life	1 years. (10-20°C and 50% R.H).
External weathering	4 years (Unprinted). Northern European conditions, vertical. Refer to full Metamark International durability guide.
Fire Rating	Self Extinguishing
Chemical Resistance	Unprinted film resistant to mild acids, aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil, antifreeze.
Regulations	REACH and RoHS Compliant.

Printing and Handling

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- The matched laminates for MDP-UB are MetaGuard 300 Series & MetaGuard F Floor System..

Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlamine, or to the substrate, depending on the print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- Apply unstressed,
- It is not suitable for application over rivets or complex recesses.
- Suitable for wet or dry application.
- The user should determine suitability of substrate.

MetaSure Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

Metamark (UK) Limited

- Luneside • New Quay Road • Lancaster • LA1 5QP • Tel +44 (0)1524 387140
- Metamark House • Genesis Business Park • Albert Drive • Woking • GU21 5RW • Tel +44 (0)1483 571111

sales@metamark.co.uk
www.metamark.co.uk