# **Metamark MD5-AH**

## High Performance Digital Vinyl with High Tack MetaScape® System



## **Product Description**

The high tack adhesive of MD5-AH has been developed to apply to 'difficult to stick to' surfaces, smooth low energy plastics such as PE and PP, and for interior wall décor applications1. With the added benefit of our MetaScape® adhesive system, offering faster and easier application by providing air with an exit route from under the graphic. MD5A-H delivers outstanding print performance through the combination of Metamark's distinctive coating technology, and high performance grade polymeric calendered film. (1 For use on smooth, sealed interior walls – refer to the Wallcoverings application guide.) UK Manufactured.

## **Features & Benefits**

- Carbon Neutral Product<sup>1</sup>.
- For Solvent, Eco Solvent, Latex and UV printing.
- MetaScape Adhesives System allowing ease of application.
- High tack adhesive for hard to adhere to surfaces.
- <sup>1</sup> This product has been carbon offset from cradle to first customer plus end of life. See website for details.
- MetaStream Ready™.
- 7 year durability and MetaSure Warranty.
- MD Series for best in class print quality & wide colour gamut.
- Engineered to give long term dimensional stability.

Face Film			Finishes		
Face Film Gauge (ISO 2286-3) Tensile Strength Elongation at break		Polymeric Calendered Vinyl 70 micron nominal 47N/25mm MD / 43N/25mm TD nom. 180% MD nominal	Finishes Available	MD5-AH	White Gloss
			Roll Presentation		
			Roll Widths Roll Lengths	1.37m / 1.60m 50m / 25m	
Adhesive					
Туре		High tack MetaScape® permanent solvent-based acrylic with air channels. 20 min 5N/25mm nominal 15 N/25mm nominal	Durability		
Adhesion LDPE 24 hour			Shelf Life External weathering	2 years. (10-20°C and 50% R.H). 7 years (unprinted). Northern European conditions, vertical. Refer to full	
Adhesion Steel	20 min 24 hour	22 N/25mm nominal 28 N/25mm nominal	Fire Rating	Metamark International durability guide Class B - BS EN 13501-1:2018 <0.3mm (48h at 70°C on aluminium) Unprinted film resistant to mild acids,	
Adhesion Glass	20 min 24 hour	22 N/25mm nominal 28 N/25mm nominal	Dimensional Stability Chemical Resistance		
Application temperature Service temperature		+10°C to +60°C -30°C to +110°C		aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil,	
Release Liner		Regulations	antifreeze. REACH and RoHS Compliant.		
Print Weight Type		MetaScape® print 140 gsm nominal Structured Layflat kraft paper with PE coating			

## **Printing and Handling**

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- The matched laminate for MD5-A is MetaGuard MG-700 Series.

## Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlaminate, or to the substrate, depending on the print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- Not recommended for use on low energy surfaces such as polypropylene.
- Apply unstressed, in particular to curves and recesses. It is not suitable for application over rivets or complex recesses.
- Suitable for dry application only.
- The user should determine suitability of substrate.









## MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

## Metamark (UK) Limited

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