

# Metamark MD-RF2

## Digital White Reflective



### Product Description

Metamark MD-RF2 is a printable commercial grade reflective, suitable for advertising, vehicles<sup>1</sup>, retail and display, offering high impact signage. The product has excellent workability for computer cutting and application to flat surfaces. With a permanent solvent based adhesive it offers 3 years exterior durability.

### Features and Benefits

- Digitally printable on Solvent, Eco Solvent, UV and Latex Printers.
- For use on Vehicle Signage<sup>1</sup>, advertising and general signage.
- Suitable for plotter cutting.
- PVC, Phthalate and Chlorine Free.
- 3 years exterior durability.
- Excellent dimensional stability

#### Face Film

Face Film	Acrylic film with coating
Gauge (Film)	180 mic

#### Adhesive

Type	Permanent Solvent based
Application temperature	+10°C to +40°C

#### Release Liner

Print	Unprinted
Type	White 140gsm 2PE paper

#### Finishes

Finishes	MD-RF2	White Reflective
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#### Roll Presentation

Roll Widths	1.24m
Roll Lengths	45.7m

#### Durability

Shelf Life	Use within 1 year of receipt of the Product. (15-22°C and 50% R.H). Store rolls in original shipping carton
External weathering	3 years for vertical exposure. Refer to full Metamark International durability guide.

### Application Guidelines

Application should be above 10°C (50°F). The nature of reflective films is that they may become brittle in cold conditions. Substrates should be cleaned prior to application with Metamark Surface Cleaner or IPA and clean lint free cloth. Wet application method is not recommended. For application to plastic substrates, especially low surface energy plastics, it is important to flame treat (or otherwise surface treat) the plastic substrate prior to application.

Allow up to 72 hours after printing for lamination. Many plastics, including fiberglass laminates, may contain ingredients or components that may migrate to the surface and adversely affect the adhesion or performance of the reflective sheeting. When joining reflective sheeting, tile the panels to ensure consistency of the direction of reflection.

<sup>1</sup> User should assess vehicle suitability, subject to regulations.

### PVC Free

This product contains no plasticisers, phthalates or chlorine.

### MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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